TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/22/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hormel Foods, LLC		103/22/2007 I	LIMITED LIABILITY COMPANY: MINNESOTA

RECEIVING PARTY DATA

Name:	Jennie-O Turkey Store, LLC	
Street Address:	2505 Willmar Ave SW	
City:	Willmar	
State/Country:	MINNESOTA	
Postal Code:	56201	
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1482839	SUPREME CUT

CORRESPONDENCE DATA

Fax Number: (507)437-5135

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 507-437-5248

Email: kcjones@hormel.com

Correspondent Name: Kevin C. Jones Address Line 1: 1 Hormel Place

Address Line 4: Austin, MINNESOTA 55912

NAME OF SUBMITTER:	Kevin C. Jones
Signature:	/Kevin C. Jones/
Date:	03/22/2007

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Total Attachments: 1

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ASSIGNMENT

WHEREAS, Hormel Foods, LLC, a limited liability company, having an office and place of business at 1 Hormel Place, Austin, Minnesota, 55912, is the owner of certain rights with respect to the following trademark registration:

Trademark	Registration No.	Registration Date
SUPREME CUT	1,482,839	03/29/1988

WHEREAS, Jennie-O Turkey Store, LLC, a Minnesota limited liability company, having an office at 2505 Willmar Ave SW, Willmar, MN, 56201, is desirous of acquiring any and all rights which Hormel Foods, LLC has in said listed trademark and the goodwill of the business of Hormel Foods, LLC in connection with said trademark.

NOW, THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Hormel Foods, LLC does hereby sell, assign and transfer unto said Jennie-O Turkey Store, LLC its entire right, title and interest in and to the said listed trademark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

HORMEL FOODS, LLC

a Minnesota limited liability company

Signature: Printed:

Kevin C. Jones

Title:

Secretary & General Attorney

State of Minnesota

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County of Mower

On this <u>22rd</u> day of <u>March</u>, 2007, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of thormer foods, LLC __, with authority to do so.

KARA R. MALLORY
Notary Public
Minnesota
My Commission Expires Jan. 31, 2010

RECORDED: 03/22/2007

Karak. Mallory Notary Public

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